



## **Shandi Barney**

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Co-founder  
Global Coalition for Radiotherapy (GCR)



## GCR Vision

A world where access to quality radiotherapy is universal and equitable



## GCR Mission

To save 1 million lives by 2035 through worldwide understanding and proactive implementation of innovations and best practices in radiotherapy



## GCR Values

Innovation  
Agility  
Inclusivity  
Collaboration  
Patient-centricity  
Disruption

# Global Coalition for Radiotherapy

## Key Initiatives



### Collaborative Community

- Providing space for a **digital and on-the-ground network** to connect and support colleagues in their advocacy efforts
- Linking with **industry leaders, patient groups, individuals, advocates, organizations from all sectors** to highlight the need for equitable access to RT
  - UICC
  - Radiotherapy UK
  - Lung Cancer Alliance
  - ECO/ASCO Special Network to support Ukraine
  - WHO
  - EU Health Policy
  - ASTRO, ESTRO, JASTRO, MESTRO
  - IAEA
  - Industry: Elekta, Varian, Accuray, AdvaMed

### Response to Crisis

- Established during **COVID-19 response**
- Spearheading **Radiotherapy Task Force**
- Providing intel and advocacy support during **Ukraine humanitarian crisis**
- Becoming a **clear option for crises collaboration**
- Having access to key partners (industry & strategic) and on the ground individuals to **provide immediate relief**

# Global Coalition for Radiotherapy

## Key Initiatives



<b>Advocacy</b>	<ul style="list-style-type: none"><li>● Creating documents with global reach like the <b>GCR Advocacy Toolkit</b></li><li>● Working with global partners to support <b>project based intel</b></li><li>● Writing and supporting <b>publications to advance RT exposure</b></li><li>● Establishing relationships with organizations that <b>advise ministries of health and politicians on health policy</b></li><li>● Presenting on behalf of global RT community at <b>high impact events</b></li></ul>
<b>Digital Innovation</b>	<ul style="list-style-type: none"><li>● Developing a <b>global strategy for the digital transformation</b> of RT delivery</li><li>● White paper on <b>closing the care gap through digital disruption</b></li><li>● Digital expertise through <b>global network online</b> (webinars, communication, social media)</li></ul>
<b>Communication</b>	<ul style="list-style-type: none"><li>● Spreading awareness through:<ul style="list-style-type: none"><li>○ <b>Weekly News Digest, Webinars, Radiotherapy Task Force updates, Resident Partners network, Publications, Social Media, Videos/YouTube</b></li></ul></li></ul>

# A New Paradigm

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- Digital technology revolution in radiotherapy over the last 10 years
  - GCR closes the gap with professionals, industry and policy makers to ensure this moment is not lost for the much-needed digital transformation in radiotherapy cancer care.
- Collaboration and networking opportunities
  - Dialogue with stakeholders, providing cross organizational opportunities to share and contribute to unique projects
  - Webinars
  - Learning through culturally-specific education
  - Mentoring the next generation of radiation oncologists

## Explore the GCR

- Follow the QR Code to the GCR Website
- Explore:
  - Our mission and vision
  - Meet our Stakeholders
  - Learn about our future strategy
  - Get involved





**Thank you!**

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